

2009 - 2010 COURSES | CHICAGO

SASSOON  
ACADEMY



## WELCOME TO SASSOON ACADEMY | CHICAGO

Our aim has always been to share the knowledge that we gain in the development of our craft.

We believe that education is your key to a rewarding and progressive career and to this end our dedicated teachers have designed a wide range of courses to meet a variety of experience levels and learning needs to guide you in your search for technical and creative excellence.

At Sassoon the teaching and learning philosophy has been developed in the form of a pyramid. Beginning with the abc courses where you will be immersed in the understanding of the dynamics of hair through the Sassoon proprietary methods; abc cutting and coloring hair the Sassoon way.

Through diligent practice of these techniques, you can learn how to control and craft hair, understand how shape and balance works and how to accentuate skin tone and enhance the bone structure of the face.

The middle of the pyramid is the next step. At the Salon Creative course, you will begin to take all of the skills you have learnt so far and with increased confidence combine the abc techniques in different ways to enhance your own individual style.

At the top of the pyramid comes the magic ingredient - creativity. You will have the ability to begin to redefine boundaries and explore the possibilities of hair design. The rules have been learnt - now its time to break them, out of this experimentation can come new ways of thinking.

Chicago is an obvious choice for the expansion of Sassoon Academy advanced education, with its eclectic mix of transcendent architecture, leading fashion and world-class theatre and entertainment. The Sassoon Academy is conveniently located near high energy urban shopping, premier restaurants and the famous Chicago Art Institute.

We look forward to welcoming you to the Chicago Academy soon.



Warm Regards

A handwritten signature in black ink that reads "MARK HAYES". The signature is stylized and fluid, with the first letters being larger and more prominent.

Mark Hayes  
INTERNATIONAL CREATIVE DIRECTOR

## abc CUTTING

### ARE YOU LOOKING FOR THE PUREST FORM OF HAIRCUTTING AVAILABLE?

Then the abc cutting course is for you. This course is devoted to the touchstone techniques used by Sassoon trained stylists, providing the very best foundation for boosting your skills and knowledge. You will immerse yourself in hands-on practical work sessions and detailed tutorials from highly qualified instructors, covering lines, graduation, layering and their combinations. So choose abc cutting to give yourself the confidence to expand your repertoire and develop your talents.

**STUDENT PROFILE:** Ideal as a finishing course or for recently qualified Stylists who want to perfect their technical skills.

This course is also perfect for stylists who want to revisit our classic cutting techniques.

**FORMAT:** Theory/ Practical

**AWARDED:** abc Cutting Diploma

**DURATION:** 3 Days and 5 Days (one 4 Day course)



## abc COLOR

### DO YOU WANT TO EXPRESS YOUR TALENT IN FULL TECHNICOLOR?

If so, then choose our abc Color course as your perfect introduction to this invigorating medium as selecting and applying color is a skill that will add extensively to your earning potential. On this course you will learn color chart theory, total, partial and combination color techniques through demonstrations and daily hands on work sessions. You will soon be confident in selecting colors that compliment your clients' skin tone and application techniques that will add a new dimension to the cut. We believe that mastering these key skills will be of great benefit before moving on to advanced work, so seize your chance to make a great start in the world of color.

**STUDENT PROFILE:** Ideal as a finishing course or for recently qualified Stylists/Colorists who want to perfect their technical skills.

This course is also perfect for stylists/colorists who want to revisit our classic coloring techniques.

**FORMAT:** Theory/ Practical

**AWARDED:** abc Color Diploma

**DURATION:** 5 Days



## MASTERCLASS

**DIRECT FROM LONDON, THE SASSOON MASTERCLASS WILL GIVE YOU AN INSIGHT INTO THE WORLD FAMOUS SEASONAL COLLECTIONS.**

In an up-close, inspiring environment International Creative Director Mark Hayes will present each look in step-by-step detail, with creative inspiration and techniques you can take directly to your salon clientele. Featuring gorgeous cut and color models presented on stage.

**STUDENT PROFILE:** To fully absorb the impact of this course, Sassoon recommends approximately six years experience, as a qualified hairdresser.

**FORMAT:** Demonstration and Presentation

**AWARDED:** Masterclass Diploma

**DURATION:** Half Day

## SALON CREATIVE CUTTING

### DOES YOUR WORK NEED A FRESH PERSPECTIVE?

Staying motivated can be a constant challenge, so this course is tailor made to assist you in doing just that. Salon Creative Cutting will elevate your day-to-day salon work to a new level.

The course is firmly focused on creating salon looks to take back to your own salon environment. Inspired by Sassoon's creative cutting methods, you will learn how Sassoon's innovative cutting techniques can be tailored to suit your clientele while giving you the tools to inspire members of your own team. Demonstration and intensive work sessions on the Salon Creative Cutting course will leave you feeling inspired to return to your day to day salon work, armed with a portfolio of new looks to increase your revenues and boost your morale.

**STUDENT PROFILE:** Ideal for confident stylists seeking new challenges to their salon work

**FORMAT:** Theory/ Practical

**AWARDED:** Salon Creative Cutting Diploma

**DURATION:** 3 Days and 5 Days

## COMPREHENSIVE

### ARE YOU LOOKING TO REFRESH YOUR APPROACH TO HAIR? DO YOU STRIVE FOR BETTER PRECISION IN YOUR DAY-TO-DAY WORK?

This course is a favourite with hair professionals looking to achieve a higher standard of classic/contemporary work. With just a 6 week investment, you will learn new techniques in cutting, how to adapt those skills and learn how to achieve the best look for your clientele. The Comprehensive course is focused on giving you a bank of cutting techniques, for both women and men, upon which you can draw on a daily basis; making certain that you face all client situations with confidence and professional pride.

Areas of learning include:

- The consultation and communication process
- Suitability and bone structure
- abc | Cutting Hair the Sassoon Way
- One length, graduation and layering combinations and their variations
- Graduated lines and fluid internal shapes working together
- An introduction to men's haircutting
- Finishing techniques – scissor over comb
- Contemporary Classics
- Advanced layering, graduation and variations
- Disconnected shapes

**STUDENT PROFILE:** Ideal for recently licensed hairstylists, graduates of a salon apprentice programme, Stylists re-entering the craft, or people wishing to gain a more indepth understanding of abc | Cutting Hair the Sassoon Way.

**FORMAT:** Theory/ Practical

**AWARDED:** Comprehensive Diploma

**DURATION:** 6 Weeks



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